

Connecticut Museum Impacts

Thank you for participating in our celebration of Connecticut museums!

By the Numbers

MUSEUM IMPACTS

The museums, zoos, aquariums, historical societies, and parks of Connecticut make a difference every day.



1 \$3:\$1 RETURNS

Every dollar from CT Humanities grants receives \$3 in matching funds from private and corporate donors.

2 CULTURAL TOURISM ADDS UP

68% of American tourists and 24% of international tourists visit cultural, heritage, and arts sites. 28% extend their stay to do so.



3 21.6 MUSEUMS & HISTORY ORGS PER 100K PEOPLE

Among the highest concentrations of museums and cultural institutions in the country.

4 SERVING STUDENTS

Hundreds of thousands of school children benefit from museum programming. Most museums offer financial aid or reduced admission fees to improve accessibility for schools of all backgrounds and budgets.



5 SUPPORTING THE CREATIVE ECONOMY

Arts & culture institutions (including museums!) support more than 36,000 jobs across the state, our second largest industry. These institutions make Connecticut a more appealing place to live, work, and create.



The New England Museum Association, CT Humanities, Connecticut League of History Organizations, and the community of museum professionals we represent would like to express the vital relevance of state support of museum-related initiatives.

- **Connecticut Humanities** provides funding to many worthy museum programs and partnerships, including diverse exhibits and events highlighting Connecticut's history and culture, accessibility adaptations, and community engagement projects. We encourage your support for continued and increased funding to this organization.

- Many of Connecticut's museums are historic structures, and need the funding provided by the **Connecticut Trust for Historic Preservation** and the **State Historic Preservation Office** to improve public safety and preserve and protect the buildings themselves and the collections they house. Please support continued funding for these projects in the arts, humanities, and sciences that expand access and education; create jobs in construction and tourism; and improve the quality of life across the state.

- Connecticut has an impressive number of collecting institutions (1,122 and counting, including museums, libraries, and historic sites & societies). You probably have more than one museum in your constituency. Have you paid them a visit? We encourage you to get to know the museums, historical societies, and other cultural gems in your neighborhood. Let us show you why Connecticut's museums have an impact!

Sources include Connecticut NonProfit Alliance 2017 Legislative Briefing; CT Humanities "State Funding for Humanities Defines Good Investment" 2015; New England Foundation for the Arts: Impact Study 2011; Americans for the Arts: Cultural Tourism 2015

#CTPlaces

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for Humanities, Libraries,
History & Preservation

nema

NEW ENGLAND
MUSEUM ASSOCIATION

THANK YOU FOR SUPPORTING
CONNECTICUT MUSEUMS